



CPE SHOW SPECIAL-DAYSPRING CARDS

"Pre-Order Special" - Just fill out the attached order form and bring to the booth. If you order 4 kits you will receive 90 day billing **OR** order 6 kits or more and receive 90 day billing and free shipping!! Orders written during the show will get 60 billing for 4 kits and 60 day and free shipping for 6 kits.

Note: This excludes any and all Christmas related products as they have their own terms package!

If you have not set up your meeting with us yet please do so.

Thank you all and GOD bless!

Kevin Backes

DAYSPRING CARDS
1-800-944-8000 EX.6519
1-479-549-9519 FAX

GOD NOT ONLY KNOWS YOUR STORY, **HE** WROTE IT. *Max Lucado*





January Trade Show 2010

P.O. Box 1010, 21154 Hwy. 16 E.
Siloam Springs, AR 72761, Phone (479) 524-9301
Order FAX: 800-944-3440 DaySpring is an X-net® provider
Customer Service Center: 800-944-8000
E-mail: custserv@dayspring.com

Date _____ Account# _____ P.O.# _____

Grand Total \$ _____ Order # _____

SHIP TO:

Name _____

Address _____

City _____ State _____ Zip _____

Telephone # _____ (please include area code)

E-mail Address _____ Fax # _____

AE _____ Buyer _____ PI _____ PS _____

Customer Type _____ Account Class _____ Store Level _____

ORDER SOURCE GC HE

SHIP DATE: _____

Special Instructions:

TERMS:

- Purchase FOUR ppks and receive 60 day billing.
- Purchase SIX or more ppks and receive 60 day billing and FREE FREIGHT.

2010 CHRISTMAS GIFTS		*In Store 8/2010	
Small Product Only PP (52.5% discount) 4 ea mug, teacup & Saucer, 2 large gift bags, 2 med. gift bags, 3 ea of trivet, dish towel set, candy dish, 2 ea platter, teapot, metal sign, bowl, set of dessert plates, metal tray	\$ 235.39		K14183
Nativity Hurricane Trio	\$ 30.00wh		38669
Nativity Tea Light Trio	\$ 12.50wh		53969
2010 CHRISTMAS GIFT BAGS		*In Store 8/2010	
Complete Product w/display PP (55% discount) 6 ea of 10 specialty bags, 8 ea of 15 value bags Display Included offset w/freestock	\$ 207.27		K13775
Specialty Bags Prod Only PP (50% discount) 6 ea of 10 specialty bags	\$ 86.70		K13776
Value Bags Prod Only PP (50% discount)	\$ 78.60		K13777
2010 CHRISTMAS ORNAMENTS		*In Store 8/2010	
Large Complete w/disply PP(55% discount) 6 ea of core (12), value (6), 3 ea of 3 premium display included offset w/freestock	\$ 577.19		K14000
Small Complete w/display PP (53% discount) 4 ea of core (12) & value (9), 2 ea of 3 premium display included offset w/freestock	\$ 416.00		K14001
Core/Value PP (50% discount) 4 ea of core (12) & value (9)	\$ 392.58		K14002
Complete Product Only PP (53% discount) 4 ea of core (12) & value (9), 2 ea of 3 premium	\$ 373.70		K14003
2011 CALENDARS		*In Store 8/2010	
Plan A Credit Back 50/30	\$2,063.53		K14084
Plan A No Credit Back 65% discount	\$1,444.47		K14085
Plan B Credit Back 50/30	\$1,602.65		K14086
Plan B No Credit Back 65.5% discount	\$1,201.98		K14087
Plan C Credit Back 50/30	\$1,070.78		K14088
Plan C No Credit Back 55% discount	\$ 963.70		K14089
Plan D Credit Back 44/25	\$ 742.26		K14090
Plan D No Credit Back 52.5% discount	\$ 629.60		K14091
Sampler PPK No Credit Back 50% disc.	\$ 587.32		K14092
Large Pocket Planner PP No Credit Back	\$ 236.31		K14093
Med. Pocket Planner PP No Credit Back	\$ 145.58		K14094
Small Pocket Planner PP No Credit Back	\$ 86.76		K14095
Calendar Display Only	\$ 230.79		K14097
REALLY WOOLLY KIDS			
RW Love God's Planet PPK In Stores 1/2010 30 of 1 coloring book, 20 of 2 DVDs, 6 of 1 box valentine, 2 plush, POP/Display included offset w/freestock	\$ 250.88		K14098
RW New Life PPK In Stores 3/2010 30 of 1 coloring book, 20 ea of 2 DVD's, 12 ea of 1 tote, 1 Celebration Kit, 6 ea of 2 plush, POP/Display included offset w/freestock	\$ 340.94		K14167
RW Summer Camp PPK In Stores 6/2010 30 of 1 coloring book, 20 ea of 3 DVD's, 12 ea of 1 tote, 8 ea of 1 water bottle, 6 ea of 2 plush, 1 note, 1 coupon book, 1 puzzle/memory game, POP/Display included offset w/freestock	\$ 419.72		K14170

DESCRIPTION	WHOLESALE	ITEM #	QTY
TOTES			
Large Tote/Frame w/display 55% discount	\$765.50	K13884	
Large Tote/Frame Prod Only 55% discount	\$690.50	K13885	
Small Tote/Frame w/display 52.5% discount	\$439.43	K13886	
Small Tote Frame Prod Only 52.5% discount	\$364.43	K13887	
Tote Only PP 50% discount	\$275.73	K13902	
Frame Only PP 50% discount	\$107.88	K13903	
LIFE COLLECTION			
Small Product PP (52.5% discount)	\$137.65	K14166	
2 ea of pitcher, blue & reg bowls, platter, dessert plate, bread plate, breakfast plate, dinner plate, blue & red mugs			
Pitcher	\$ 24.99	40985	
Red Bowl	\$ 8.99	40987	
Oval Platter	\$ 26.99	40989	
Dessert Plate	\$ 8.99	40991	
Bread Plate	\$ 5.99	40992	
Breakfast Plate	\$ 13.99	40993	
Blue Mug	\$ 12.99	40995	
Dinner Plate	\$ 19.99	46210	
Red Mug	\$ 12.99	46211	
Blue Bowl	\$ 8.99	46212	
LITTLE INSPIRATIONS			
2'14 (SSI)	\$249.48	K5509	
2'12 (SSI)	\$213.84	K5508	
Endcap (SSI)	\$249.48	K11460	
84 Pkt Spinner (SSI)	\$249.48	K5510	
INSPIRATIONAL CENTER W/JOURNALS & DAYBRIGHTENERS			
Daybrightener/Inspirational Spinner (4 sides) (60% discount)	\$671.44	K10114	
3 ea of 56 designs, product and signage only SSI			
Inspirational Spinner (1 side) (50% discount) Interior	\$209.86	K10115	
3 ea of 14 titles, product and signage only SSI			
Inspirational Spinner (1 side) (50% discount) Exterior	\$209.86	K10112	
3 ea of 14 titles, product and signage only SSI			
JOURNALS			
Two sides Interior Inspirational Spinner (55% disc.)	\$375.84	K10911	
*Use this kit if your store does not have journals on their Inspirational Spinner			
*This kit will provide 20 designs, 2 lug ons & grid			
*SSI change add JN2N to SSI			
Two sides Interior Insp Spnr Reset Kit (55% disc)	\$227.80	K12706	
*Use this kit for your stores who currently have JN1N: 1 side Interior Inspirational Spinner			
*This system will provide the 10 designs for side B, 1 lung-on, grid			
*They will not have to reset side A			
*SSI Change: rremove JN1N and add JN2N in SSI			
MUGS			
Complete w/display PP (SSI) (55% discount)	\$578.83	K12379	
3 ea of 32 mugs, 18 of 1 gift bag, display offset w/ FS			
Complete Product Only PP (52.5% discount)	\$489.74	K13696	
3 ea of 32 mugs			
Large Travel Mug Only PP (52.5% discount)	\$148.09	K13698	
3 ea of 8 mugs			
Mug Product Only PP (52.5% discount)	\$227.77	K13697	
2 ea of 24 mugs			
Mug New Product Only (55% discount)	\$ 85.41	K13695	
3 ea of 6 mugs			
Mug Update PP (55% discount)	\$ 80.92	K14171	
3 ea of 6 mugs			
WATER BOTTLES			
Large w/display PP (75% discount)	\$100.00	K13853	
Small w/display PP (75% discount)	\$ 70.00	K13854	
Product Only PP (75% discount)	\$ 60.00	K13852	
TESTAMENT TAGS *In Store 8/2010			
Product Only PP (55% discount)	\$ 40.42	K13692	
4 ea of 6 designs			
GIFT BAGS			
Specialty Bag Spinner SSI	\$306.04	K10103	
Value Bag Spinner SSI	\$110.04	K10104	
Specialty Bag 2' Inline SSI	\$156.52	K10102	
Specialty Bag 4' Inline SSI	\$306.04	K10101	
UPDATE KITS			
Specialty Bag Spinner Update	\$ 56.82	K14099	
Value Bag Spinner Update	\$ 49.60	K14102	
Specialty Bag 2' Inline Update	\$ 56.82	K14102	
Specialty Bag 4' Inline Update	\$ 56.82	K14100	
REALLY WOOLLY KIDS			
	Retail	Item	QTY
God's Green Earth DVD	\$ 5.00	53180	
Tree of Life DVD	\$ 5.00	53177	
Coloring Book	\$ 1.99	74441	
Boxed Valentine	\$ 2.99	83097	
Jacob Plush	\$ 5.00	37466	
Gracie Plush	\$ 5.00	52758	
He Is Risen Celebration Pack	\$ 9.99	74443	



HOW TO PREPARE FOR CPE

CPE is an exciting time of order writing, FREE training, encouraging fellowship and inspirational speakers. What can you do to make the most of it? The list below is just a sample of what many Christian retailers have done to maximize their experience at CPE.

How do you prepare for CPE?

- Many retailers **save time on the exhibit floor** by preparing their purchase orders before coming to CPE. Once on the floor, they simply hand off their order(s) and receive an order signature that counts toward CPE reimbursement. Retailers who do this are often less stressed, but also have spare time to browse and discover new suppliers and products for their store. Visit www.cpeshow.com and watch for the latest attending exhibitors and show specials.
- Save more time** by training your support staff to place pre-written orders for you at CPE. Meanwhile, you can enjoy looking for new store products and services on the exhibit floor.

All attendees receive two booklets per store, and order/presentation signatures can be combined from the two booklets at CPE check-out. (NOTE: Duplicate orders will only count as one order or presentation signature.)

- Have you ever purchased a booth?** Yes, many exhibitors would rather sell CPE attendees their displayed products at a large discount than to spend additional time and money shipping products back to their office. Consider renting a truck or trailer to take home great new products at very low cost!

NOTE: Booth buying is often a first-come first-serve practice. Don't wait to ask a CPE exhibitor if he or she is planning to sell the booth. Many retailers scout out their potential booth purchases ahead of time.

- Plan ahead of time to stay for the entire CPE tradeshow.** At exactly 4:00 PM on Tuesday, January 19, 2010, CPE staff will give away three large-sum cash prizes. Retailers must be present to win, but the chances of winning a lot of cash are in your favor!

NOTE: Did you know that CPE staff usually calls 4-10 retailer names before finding a winner? Don't let those disqualified names be yours. Don't leave CPE early.

- Prepare for a lot of training.** Both the Bible Conference and CPE workshops are packed with information during a short period of time. Although pen and paper are always provided, be prepared to write a LOT of notes and to take home informational material and product samples.

NOTE: Some retailers pack extra baggage that is empty. Chances are that it will be full by the end of CPE, and you'll be glad it came along for the ride.

